



## About De Marque:

- 28 years connecting culture, technology and people
- 50 employees in Quebec City and Barcelona
- Platforms used by publishers/distributors, retailers and public libraries
- Over 6M loans in the last 6 years

**DRMs are boring**

**DRMs should be  
boring**

**It hasn't been boring  
in the last years**

# Costs: Public libraries in Quebec bearing the brunt

**Over 800K CAD over the  
years, and countless  
hours of support**

**Feeling powerless,  
not in control**



**LCP: a community  
project to take that  
control back**

# A chicken & egg problem

**3 pillars: content,  
acquisition, reader**

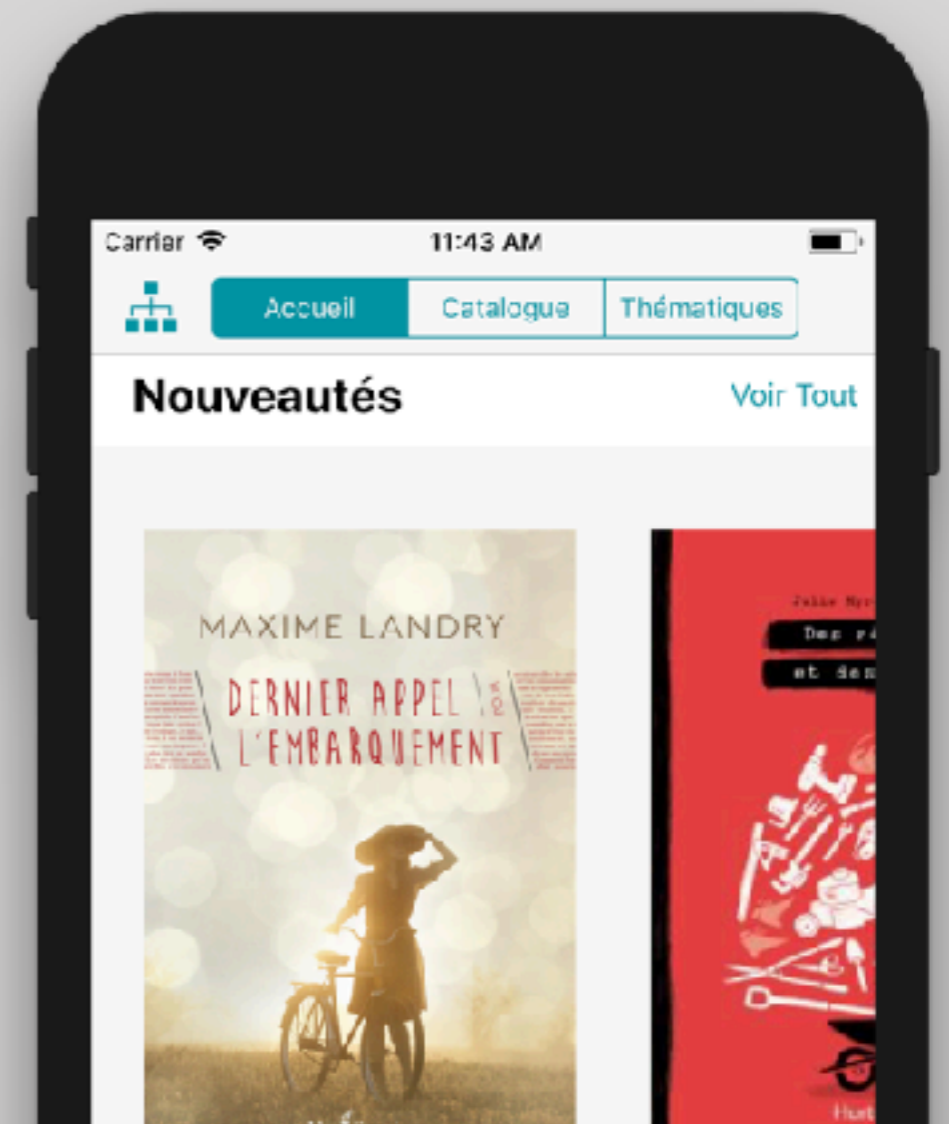
**Most of the content  
available to libraries is  
ready for LCP**

**Strong dialogue with  
publishers to decide  
business rules**

**Another with public  
libraries to also integrate  
their rules**

**Patron experience in public  
libraries: managing the transition,  
offering choice without scaring  
them**

# Integrated and seamless experience with our own app





**But still based on open standards (OPDS, Status Document), an even playing field**

**Currently focus testing with users  
in Quebec City, to be released  
later this summer for all our public  
libraries and other partners**

# Creating training materials for and with librarians

**Outstanding issues: what to do with PDFs and e-readers, what are the best practices for passphrases?**

# Let's get back to the fun stuff

